



## Fact Sheet:



# California Prevention Collaborative

*The California Prevention Collaborative (CPC) is an association of organizations and individual volunteers engaged in primary prevention of Alcohol, Tobacco and other Drug (ATOD) problems.*

## Origin

Early in 1998, ADP sponsored a survey of the California prevention field; over 600 of 1,200 persons surveyed responded. They expressed a clear desire to have and use effective ATOD prevention programs. The survey acted as a catalyst to establish the common ground from which effective, unified prevention actions could take place.

In July 1998, 300 persons met at a Prevention Summit in Los Angeles to discuss the survey results; they developed elements for a prevention platform. They also established a Prevention Collaborative Steering Committee charged to move the platform concepts toward meaningful actions. ADP was one of the seven founding organizations and is on the Collaborative Steering Committee.

## California Prevention Platform

By the end of 1998, the Steering Committee established the core philosophy for the organization. This is stated in *"The California Prevention Platform – A Framework for the Future"*, now referred to as the "Platform". The Platform contains eight "planks" that state the Collaborative's specific objectives.

## Outreach

*The California Prevention Platform* was sent to the original survey audience and to many other organizations engaged in AOD prevention. Organizations were invited to examine and endorse the Platform.

A critical strength of the Collaborative is respect for the sovereignty of member organizations, as stated in the Platform: *"By their endorsement, organizations add credibility and emphasis to the Prevention Framework. Each endorsing organization maintains its autonomy, agreeing to support the framework in whole, while carrying out its prevention activities in its own unique manner."* The Platform now has over 200 endorsing organizations.

## Collaborative Operation

The Steering Committee oversees the Collaborative, its bylaws, and the operation of the CPC plank committees. The steering committee membership includes:

- representatives from statewide organizations,
- chairs of the CPC planks,
- at-large representatives to assure diversity, and
- system representatives from non-ATOD prevention organizations whose missions are adversely affected by ATOD.

The CPC Steering Committee oversees work on the eight Platform planks. Each plank has a work group that meets through telephone conference calls linking volunteers across the state. The four most active planks are working to:

Plank #3. Incorporate youth development into prevention and collaborative decisions.

Plank #4. Base prevention on research-based strategies within an outcome-based, systems approach.

Plank #5. Assure professional prevention training programs, core curriculum, and best practices.

Plank #8. Convene an annual Prevention Training Summit where persons from across the state meet to cross feed best practices, learn about current trends, and unify the focus of AOD prevention efforts.

The Prevention Summit aims to:

- Reinvigorate traditional prevention constituencies;
- Recruit community sectors that are new to ATOD prevention;
- Stimulate contact between prevention, research, and community practice;
- Communicate the importance of ATOD prevention in the lives of Californians through training and information dissemination; and,
- Showcase best practices; summarize state-of-the art research; and, disseminate research-based strategies and methods of measuring prevention effectiveness.

The next summit will be held November 2-6, 2002 in San Diego. It will be conducted in conjunction with the annual National Prevention Network conference.

If you want work on the 2002 Prevention Summit contact this year's Prevention Summit coordinator Bill Crane at (619) 692-5762.

### **Contacting CA Prevention Collaborative**

The current Collaborative Chair is Joan Kiley. She can be reached at (510) 548-0485.

For information about organizations endorsing the Collaborative and individual participation with any of the planks, call Monica Novoa at (916) 327-8981 or e-mail her at <mailto:mnovoa@adp.state.ca.us>.

Copies of the "*California Prevention Platform*" may be ordered from the ADP Resource Center by faxing your request to (916) 323-1270. Request publication #3605. It will be mailed to you at no cost.

The Collaborative also receives support from the Western Center for the Application of Prevention Technologies. WestCAPT region includes California and can be located at <http://www.unr.edu/westcapt>.